

PRESS RELEASE

FOR MEDIA INFORMATION

Contact: Rika Meyer, Marketing Manager

Email: Rika.Meyer@AdventHealth.com

Date: March 13, 2024

Community organizations offer free colorectal cancer screenings

On Saturday, March 23, community organizations will host an screening and education event for people in the Rome community who are medically underserved, uninsured or underinsured.

Held at the Sandra D. Hudson Villas of the Rome Housing Authority from 10 am to 12 pm, members of the Northwest Georgia Regional Cancer Coalition (NWGRCC) and AdventHealth Redmond will provide convenient and discreet screenings for community members, for the fourth year in a row.

"We want to reach out to our community to ensure everyone is provided the same opportunity for health screenings," said Terrence Hight, director of outpatient services at AdventHealth Redmond.

Offering low and no cost preventative cancer screenings improves access to needed tests and follow-up care and supplies a direct link to health care providers providing treatment. The NWGRCC also utilizes screening coordinators and community health workers to engage and navigate community members through the process, providing culturally appropriate information to increase awareness and understanding of the screening, identifying individual barriers screening completion and follow-up care and facilitating access to services and resources needed to overcome their barriers to care.

The guidelines for free kit include: individuals age 45 and older who have not had a colonoscopy in last five years; individuals in high-risk categories such as personal or strong family history of colorectal cancer or colon polyps; black males with family history of colorectal cancer; and individuals with a history of inflammatory bowel disease.

To learn more, call 706-802-3349.

###

About the Northwest Georgia Regional Cancer Coalition, Inc.

The Northwest Georgia Regional Cancer Coalition, Inc. is a collaboration of fifteen counties in Northwest Georgia whose vision is to build a model of comprehensive cancer control through programs in cancer-related education, communications, prevention, early detection and screening, treatment and research. As a nonprofit organization, the Coalition works with local hospitals and cancer centers, community groups, educational institutions, faith-based organizations and government agencies to bring high quality resources to Northwest Georgia ensuring the best cancer care for our citizens. Each year, the Northwest Georgia Regional Cancer Coalition funds a variety of programs and initiatives committed to improving the lives of cancer patients and promoting early detection of prevention for all.

About AdventHealth Redmond

Founded in 1972, AdventHealth Redmond is proud to be a member of AdventHealth. With a sacred mission of Extending the Healing Ministry of Christ, AdventHealth is a connected system of care for every stage of life and health. More than 80,000 skilled and compassionate caregivers in physician practices, hospitals, outpatient clinics, skilled nursing facilities, home health agencies and hospice centers provide individualized, wholistic care. A shared vision, common values, focus on whole-person health and commitment to making communities healthier unify the system's nearly 50 hospital campuses and hundreds of care sites in diverse markets throughout almost a dozen states. For more information about AdventHealth, visit AdventHealth.com or Facebook.com/AdventHealth.

Cutline 1 – The team from AdventHealth Redmond proudly supports cancer screenings in the Rome-Floyd community. Pictured left to right in back are Terrence Hight, Lori Johnston, Michael Moody, Gerrice Raines, Brandon Lindley, Amanda Faulkenberry, Ashlee Charles, Marty Robinson Table-Angie Terry, Sissy Charles and Tammy Jarrell.